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Chief development office welcomes the move



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By Josh Recamara

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Trucordia has announced the completion of its acquisition of the insurance business of Rusty Healy Insurance Agency.

Financial terms of the acquisition were not disclosed.

Brooke DeWyze, Trucordia's chief development officer, welcomed the Rusty Healy team to the company. "They share our dedication to client-centric service and pride themselves on establishing long-lasting relationships that lead to ongoing opportunities to help clients within their community meet their insurance needs," DeWyze said.

Based in Madison, Mississippi, Rusty Healy Insurance Agency provides a range of coverage options, including auto, home, business and life insurance.

The acquisition is part of Trucordia's ongoing growth strategy, which focuses on integrating businesses in targeted industries and markets to enhance its client offerings. The company is pursuing this objective through a combination of organic growth, mergers and acquisitions supported by its integrated organizational model.

The company [recently acquired](#) Boulder Insurance Solutions, a full-service brokerage in Colorado that caters to small and mid-sized businesses.

Last month, it [acquired the insurance business](#) of Virginia-based Richard King Insurance Agency to strengthen its presence in key markets. It also [purchased](#) Archibald Insurance, which provides various insurance solutions.

Trucordia, formerly known as PCF Insurance Services, is a company based in Lindon, Utah, that offers a broad array of commercial and personal lines, life and health and employee benefits insurance solutions. It currently employs 5,000 professionals across the US and continues to focus on expanding opportunities and experiences for its clients, employees and partners.